



WCPO

wcpo.com
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ORDER

Print Date 10/24/12

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Flight Dates 10/25/12-10/30/12

Contract / Revision 315740 /

Original Date / Revision
10/24/12 10/24/12

Advertiser Protect Your Vote Ohio

New till 09/09/13

Agency Strategic Media Placement

Buying Contact

7669 Stagers Loop
Delaware, OH 43015

Product

OH-Protect Your Vote 2012. Issue :

Agency Com 15%

Billing Contact

7669 Stagers Loop
Delaware, OH 43015

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 3062

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share % Market Value

Competing Station % of Order Amount

CABLE	%
UNKWN	100%
WBQC	%
WCET	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%
WXIX	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	17	\$17,170.00	\$20,200.00	0.00	10/01/12	10/28/12	17	\$17,170.00	\$20,200.00
November 2012	11	\$16,235.00	\$19,100.00	0.00	10/29/12	10/30/12	11	\$16,235.00	\$19,100.00
Totals	28	\$33,405.00	\$39,300.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WCPO	10/25/12	10/30/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	11-11--	:30	4	\$900.00	P-1	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/12	10/31/12	11-11--					4	\$900.00		0.00			
2	WCPO	10/25/12	10/30/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	11-11--	:30	4	\$900.00	P-1	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/25/12	10/31/12	11-11--					4	\$900.00		0.00			
3	WCPO	10/27/12	10/27/12	SA GMA 7-8a SA GMA 7-8a	CM	7-8a	-----S-	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00

